



body>data>space

'Collectively Engaged'

Two days of Forums dedicated to Digital Collaborations and Content Creation
across the UK and the EU today

Wednesday 19th and Thursday 20th September 2012

Europe House, London
32 Smith Square, London SW1P 3EU

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'Collectively Engaged – Digital Collaborations across the EU'

Wednesday, September 19, 2012

On the invitation of Europe House, the Forum 'Collectively Engaged – Digital Collaborations across the EU' is produced and presented by body>data>space for UK and EU artists, cultural and creative industry professionals interested in 21st century cooperation methodologies and digital creativity.

This day is for shared visions, issues and needs, a chance to cluster and learn, network and exchange. Key discussion areas include: mobility projects, cross media financing, co-commissioning methodologies and new models of coproduction and financing developed by organisations working together.

The overall themes are based within a debate about interdisciplinarity, co-creation, coproduction, investment strategies and innovative distributed creation processes. We are also launching the MADE (Mobility for Digital Arts in Europe) Report exploring mobility and coproduction models for the future.

The event series takes place within a topical and intensive debate about UK, European and international evolutions in creative entrepreneurship and business models for the digital economy. It will incorporate wider research and inputs from a range of experts and professionals from the arts, creative industries, digital and European policy sectors and will include other UK organisations involved in EU Culture projects.

09.30 - Registration and coffee

10.00 - 10.15 - Opening Input - Welcome to Europe House, context and aims of the day - Ghislaine Boddington, Creative Director, body>data>space

10.15 - 10.20 - General information and structure of the day - Leanne Hammacott, Associate Director, body>data>space

10.20 - 10.30 - Keynote Input - Ruth Mackenzie, Director, Cultural Olympiad

10.30 – 12.30 - PANEL - STRATEGIC VISIONS ON COLLABORATION AND COPRODUCTION - The Present Position and Visions of the Future

- Antonia Byatt, Director, Literature, Arts Council of England

- Christoph Jankowski, European Information Manager / EU Cultural Contact Point, UK

- Jim Hollington, Director Operations and Communications Arts & Dan Harrington, Acting Head of Digital, British Council

- Agnieszka Moody, Director, EU MEDIA Desk UK

- Evelyn Wilson, Director, The Cultural Capital Exchange

Moderation by Ruth Mackenzie, Director, Cultural Olympiad

12.30 – 13.30 - Lunch

13.30 - 15.00 - PANEL - SHARING THE KNOWLEDGE - The Challenges of International Coproducing Case Studies inputs from specialists with international digital co-production experience on the ground

- Philippe Baudelot, Curator, Festival DIG@RAN, Spain / Consultant MADE Mobility of Digital Arts in Europe

- Ghislaine Boddington, Creative Director, body>data>space

- Philippe Franck, Director, Transcultures, Belgium

- Mike Stubbs, CEO, FACT Foundation for Art and Creative Technology

Q and A, other examples from participants at the Forum and discussion

15.00 - 16.00 - Break Out Groups with tea

16.00 - Summaries and conclusions

17.00 - Networking Reception

'Collectively Engaged - Digital Content Development in the UK '

Thursday, September 20, 2012

On the invitation of Europe House, the Forum 'Collectively Engaged – Digital Content Development in the UK' is produced and presented by body>data>space with the support of Knowledge Transfer Network – Creative Industries. We bring together a specialist group of innovators and creatives to look at the place of content development as an imperative part of digital arts and creative industries.

This day is for UK based content creators developing environments involving virtual and augmented reality, innovative gaming, motion capture, locative and social medias, telepresence and other immersion techniques. A concern is that, in the arts and creative industries today, too much emphasis is placed on formats and platforms, many created with weak or sparse content. The Forum is for a set of diverse digital creatives to share visions and issues, giving a chance to cluster and learn, network and exchange and talk about needs for the future.

UK based digital content creators are recognised worldwide as leaders in interactivity across many sectors, receiving high commendation and praise for their advanced and visionary use of innovative platforms and social medias to reach a wide public through social engagement. In the present global economic climate, it is essential for digital artists and creatives to engage in the global workplace, add value to their work and explore alternative investment strategies.

09.30 - Registration and coffee

10.00 - 10.20 - Opening Input - Welcome to Europe House, context and aims of the day - Ghislaine Boddington, Creative Director, body>data>space

10.20 - 10.30 - General information and structure of the day - Leanne Hammacott, Associate Director, body>data>space

10.30 - 12.30 - Exhibiting artists will talk about their processes of content creation

- Joseph Hyde and Phill Tew - me and my shadow

- Michael Takeo Magruder - Visions of our Communal Dreams

- Alex Haw - Outreach

Q and A, other examples from participants at the Forum and discussion

12.30 - 13.30 - Lunch

13.30 - 14.30 - Speakers with future visions of convergence and distribution

- Nico Macdonald – Chair, Media Futures

- Dr Mitra Memarzia - Artist/Educator/Researcher/Consultant - IC Tomorrow / Digital Shoreditch

- David Sabel - Head of Digital Media Producer, NT Live, National Theatre -

followed by a Keynote Input by Frank Boyd - Director, Creative Industries, Knowledge Transfer Network
Q and A and discussion

14.30 - 15.30 Break Out Groups with tea

15.30 - 16.00 - Summaries and conclusions

16.00 - Networking Reception

'Robots and Avatars – UK Selection', 12 Star Gallery

Produced and curated by body>data>space, 'Robots and Avatars – UK Selection' is a showcase of selected works from UK based artists and innovators exploring the merging of digital technologies with our human body. It brings together pioneering examples of creativity in the field of robotics, virtual environments, motion capture, telepresence, architecture, and body technologies, featuring the work of Alex Haw (atmos) with Mauritius Seeger (dr. mo), Joseph Hyde with Phill Tew, Michael Takeo Magruder with Drew Baker, Erik Fleming & David Steele, Marco Donnarumma, Anna Dumitriu and Alex May, Alastair Eilbeck and James Bailey, Tobias Klein, L.J Rich and Shadow Robot Company.

All the works, completed and conceptual, share an obsession with the body, portraying new representations of ourselves and others within the context of a world in which the virtual and physical are increasingly blended.

19th – 28th September 2012 (10am-6pm, week days only)
12 Star Gallery, Europe House, 32 Smith Square, London SW1P 3EU
<http://www.robotsandavatars.net>

'Robots and Avatars - our colleagues and playmates of the future'

"The exhibition tackles the overlap between the virtual and the real worlds" Wired

This showcase at 12 Star Gallery is part of an exhibition created and touring through a wider European cultural cooperation project called "Robots and Avatars – our colleagues and playmates of the future" and demonstrates the blurred line between digital artistic and creative industries outputs. The works gives us hints towards the future world of work and play by envisioning our expanding relationships with robotic and avatar colleagues and playmates.

The exhibition is now touring to KIBLA, Maribor (Slovenia) from 5th to 30th October 2012 as part of Maribor 2012: European Capital of Culture, and to AltArt, Cluj-Napoca (Romania) from 5th to 18th November 2012.

body>data>space is an East London design collective creating innovative connections between performance, architecture, virtual worlds and new media. We work internationally to share and extend future scenarios of virtual / physical blended space. We produce action-research projects, commissions, exhibitions, debates, conferences, learning experiences and websites with a wide range of sectors. The body's integration into responsive technologies and interactive interfaces has been a key area of expertise of the body>data>space associates for over 20 years, exploring and widening the debate around body-centred technologies.

www.bodydataspace.net

12 Star Gallery / Europe House

The 12 Star Gallery specialises in showing work which celebrates the creativity and cultural diversity that is the hallmark of the European Union. Europe House is home to both the European Parliament Information Office and the European Commission Representation in the United Kingdom.

http://ec.europa.eu/unitedkingdom/information/exhibitions/index_en.htm

'Robots and Avatars - UK Selection' and Collectively Engaged are produced and curated by body>data>space in association with the 12 Star Gallery and the National Theatre, supported by the Culture programme of the European Union, and using public funding by the Arts Council England. In association with our EU Culture Projects 'RACIF' (Robots and Avatars Collaborative and Intergenerational Futures) and 'MADE' (Mobility for Digital Arts in Europe). In collaboration with FACT (Foundation for Arts and Creative Technologies) and Knowledge Transfer Network / Creative Industries. This project was conceived in 2009 by lead producer body>data>space with the support of NESTA.